

PRIVACY POLICY

EMERGENTAG.COM

EMERGENTag LLC ("EMERGENTag") knows that you care how information about you is used and shared, and we appreciate your trust that we will do so carefully and sensibly. This notice describes our privacy policy. **By visiting EMERGENTag's website, emergentag.com ("Site"), you as a user of the Site ("User") are accepting the practices described in this Privacy Policy.**

1. What Personal Information Does EMERGENTag Collect?

The information collected from customers helps personalize and continually improve your experience at the Site. Following are the types of information gathered:

- **Information You Give EMERGENTag:** EMERGENTag receives and stores any information you enter on Site or give us in any other way. You can choose not to provide certain information, but then you might not be able to take advantage of many of the features of the Site. The information that you provide is used for such purposes as responding to your requests, improving product functions, and communicating with you.
- **Automatic Information:** EMERGENTag receives and stores certain types of information whenever you interact with the Site. For example, EMERGENTag may choose to use "cookies" which contain certain types of information when your Web browser accesses the Site.
- **E-mail Communications:** An essential part of your experience requires that EMERGENTag be able to communicate with you via e-mail.
- **Information from Other Sources:** EMERGENTag may choose to receive information about you from other sources and that information may be retained by EMERGENTag.

2. Does EMERGENTag Share the Information It Receives?

Information about Users is an important part of EMERGENTag's business, and EMERGENTag is not in the business of selling it to others. User information is shared only as described below:

- **Affiliated Businesses We Do Not Control:** EMERGENTag may choose to work closely with affiliated businesses at the sole discretion of EMERGENTag. In some cases, organizations such as, pharmacies and health care providers, may provide products and services to you through the Site. In other cases, we may choose to operate stores, provide services, or sell product lines jointly with these businesses. EMERGENTag may share customer information related to those transactions with that third party.
- **Third-Party Service Providers:** EMERGENTag employs other companies and individuals to perform functions on its behalf. Examples include providing marketing assistance, providing search results and links (including paid listings and links), processing credit card payments, and providing customer

service. They have access to personal information needed to perform their functions, but they are directed not use it for other purposes.

- **Promotional Offers:** At some future time, EMERGENCYtag may choose to send offers to selected groups of Users on behalf of other businesses. When that is done, that business will not receive your name and address. If you do not want to receive such offers, please adjust your preferences.
- **Business Transfers:** As the business develops, we might buy or sell business units. In such transactions, Users information generally is one of the transferred business assets but remains subject to the terms in any pre-existing Privacy Policy (unless, of course, the customer consents otherwise).
- **Protection of EMERGENCYtag:** Account and other personal information is released when that release is required to comply with the law; enforce or apply our Terms and Conditions and other agreements; or to protect the rights, property, or safety of EMERGENCYtag, its users, or others. This includes exchanging information with other companies and organizations for fraud protection and credit risk reduction. Obviously, however, this does not include selling, renting, sharing, or otherwise disclosing personally identifiable information from customers for commercial purposes in violation of the commitments set forth in this Privacy Policy.

3. How Secure Is Information About Me?

- The Site provides for the security of your information during transmission by using Secure Sockets Layer (SSL) software, which encrypts payment and address information you input.
- Your credit card number is transmitted to the appropriate credit card company for payment processing.
- It is important for you to protect against unauthorized access to your password and to your computer. Be sure to sign off when finished using a shared computer.

4. What About Third-Party Advertisers and Links to Other Websites?

The Site may include third-party advertising and links to other websites. EMERGENCYtag does not provide any personally identifiable customer information to these advertisers or third-party websites. Third-party websites and advertisers, or Internet advertising companies working on their behalf, may sometimes use technology to send (or "serve") the advertisements that appear on this Site directly to your browser. They automatically receive your IP address when this happens. They may also use cookies, JavaScript, web beacons (also known as action tags or single-pixel gifs), and other technologies to measure the effectiveness of their ads and to personalize advertising content. EMERGENCYtag does not have access to or control over cookies or other features that these advertisers may use, and the information practices of these advertisers and third-party websites are not covered by this Privacy Policy. Please contact them directly for more information about their privacy practices. In addition, the [Network Advertising Initiative](#) offers useful information about Internet advertising companies (also called "ad networks" or

"network advertisers"), including information about how to opt-out of their information collection.

5. Which Information Can I Access?

Through this Site, EMERGENTag gives you access to your information about your account and your interactions with EMERGENTag for the limited purpose of viewing and, in certain cases, updating that information. The information you enter into the EMERGENTag device as a User is only stored on that device.

6. What Choices Do I Have?

- As discussed above, you can always choose not to provide information, even though it might be needed to become a User
- You can add or update certain information on the preference pages on the Site.
- If you do not want to receive e-mail or other mail from us, please adjust your preferences on the Site.
- The Help portion of the toolbar on most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie, or how to disable cookies altogether.
- Products exist that offer anonymous browsing. In addition, the Federal Trade Commission provides useful information about online privacy on its own Web site.

7. Are Children Allowed to Use Site?

EMERGENTag does not permit children to sign up for EMERGENTag products or services. EMERGENTag is concerned about the safety and privacy of all its Users, particularly children. When signing up with EMERGENTag, you must certify that you are at least 18 years old and that you are the legal guardian of the child/children listed. By signing up a child with EMERGENTag, you also give your child permission to access many areas of the Site, including, email. As the legal guardian, it is your responsibility to determine whether any of the Site and/or content are appropriate for your child. You represent that you are of legal age to form a binding contract.

8. Does EMERGENTag Participate in the Safe Harbor Program?

EMERGENTag is a participant in the Safe Harbor program developed by the U.S. Department of Commerce and the European Union. We have certified that we adhere to the Safe Harbor Privacy Principles agreed upon by the U.S. and the European Union.

9. Conditions of Use, Notices, and Revisions

If you choose to visit the Site, any dispute over privacy matters that may arise is subject to this Privacy Policy and the EMERGENTag Terms and Conditions, including limitations on damages, arbitration of disputes, and applicable law. If you have any concern about privacy at the Site, please contact us with a thorough description of the issue, and we will work to resolve it. The EMERGENTag business may change,

and our Privacy Policy and the Terms and Conditions may change also. You should check this Site periodically to learn any recent changes.

You agree to: (a) provide true, accurate, current and complete information about yourself as prompted by the order form and (b) maintain and promptly update the your information to keep it true, accurate, current and complete. If you provide any information that is untrue, inaccurate, not current or incomplete, or EMERGENTag has reasonable grounds to suspect that such information is untrue, inaccurate, not current or incomplete, EMERGENTag has the right to suspend or terminate your access to any and all current or future Software products or the Site (or any portion thereof).