



EMERGENTag L.L.C.

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EMERGENTag L.L.C. Unveils Revolutionary Emergency Medical Device

Deerfield, IL. — Are you protected in an emergency? Imagine suffering an accident, being injured in a natural disaster, or being overtaken by a sudden, severe illness. You might be alone and unable to tell emergency medical personnel about your medications, health conditions or allergies. Providing first responders with this critical information could mean the difference between life and death.

EMERGENTag™ provides easy and quick access to identifying information, key health issues, and emergency contacts. This state-of-the-art digital storage device can speak for a person in an emergency when no one else can.

Ideal for anyone who is at risk for asthma attacks, seizures, strokes, heart attacks, severe blood sugar changes, or life-threatening allergies, EMERGENTag™ is a USB 2.0 high-speed flash drive that can be worn, clipped to a keychain, or placed in a wallet. It is water-resistant and can be worn in the shower or bath, and when swimming in the ocean, lake or pool. EMERGENTag™ is also recommended for people who have fainting spells, may wander, are at risk for falls, live alone, are hearing- or vision-impaired, and those who may have trouble communicating.

Given what we've seen with Hurricane Ike this year, and Katrina only three years ago and still fresh in our memories, EMERGENTag™ was designed to be a part of every American's Emergency

Preparedness Kit. It is intentionally priced to be easily affordable by those most vulnerable, regardless of income level, at \$29.99 plus shipping and handling, and is available at www.emergentag.com.

Included with the purchase of the device is a double-sided EMERGENTag™ ID card for placement in a wallet or purse for quick location by first responders. In an emergency, the ID card will alert emergency medical personnel to the fact that the person has an EMERGENTag™ device loaded with crucial medical information and where the device can be found. A red logo-imprinted lanyard with a quick-release clip, an instruction sheet, and a keychain clip are also included in the package.

The information entered on the EMERGENTag™ device cannot be copied, and no temporary files are ever created on the host computer, so the user's data is therefore inherently safe from hackers or other users of the computer. There is no need to purchase or download any software to use the device; everything is self-contained. Just plug it into any USB port on any Windows-based computer and spend about 15 minutes entering your medical information. It's that easy to protect yourself in case of an emergency!

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EMERGENTag™ was developed by Jodi Levine, a health-care management professional, and Warren Levine, a computer professional -- a brother-sister team -- as the result of their experiences with emergency medical situations as both patients and adult children of elderly parents. The concept behind EMERGENTag™ is a simple one — in the event of an emergency, you and your loved ones need a simple way to communicate essential medical and identifying information to the health care professionals who are there to help you.